Content Delivery Services:
FOOTPRINT™—THE FUTURE IS NOW

Digital Island™

The Challenge

Your content delivery challenge in two words: global e-Business.

How do you circumvent the "World Wide Wait" to deliver a fast, guaranteed, and relevant experience to your customers? How do you deliver that experience every single time, everywhere in the world? And how do you do it in a scalable, cost-effective manner?

You need a comprehensive e-Business solution that takes Internet commerce to the next level—a solution where superior performance is guaranteed. You need the future of global e-Business today.

You need Footprint™.

The Digital Island Solution

Some of the industry's biggest names have discovered how the Digital Island solution accelerates Web site performance. They're experiencing the benefits of a fully integrated e-Business solution that moves beyond traditional Web hosting and content delivery services: a robust solution backed by a global Intelligent Network that assures delivery of interactive, end-to-end transactions.

Exclusively from Digital Island—the company that delivers e-Business without limits.

"With Footprint, CNBC.com delivers up-to-the-second financial information quickly and reliably, no matter what else is happening on the Web."

BOB MYERS | GENERAL MANAGER | CNBC.COM
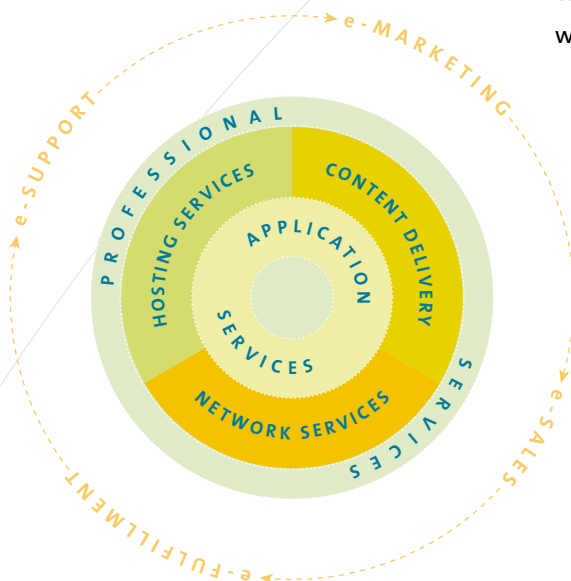

FEATURES & BENEFITS

FEATURES
Exclusively from Digital Island
- All content types: HTML, images, dynamic, authenticated and streaming media
- Open architecture: Easily plugs into your existing system
- Management capabilities: Updates, tracks and logs your content on the network
- FootPrintSecure: the most secure CDN on the market
- Round trip transaction capabilities: Interactive, two-way transaction support

BENEFITS
A comprehensive e-Business solution
- Improved performance
- Excellent end-user experiences
- Scalability and cost-efficiency
- Fresh, relevant content
- Faster transactions
- A better bottom line

paving the way for innovative e-business

Footprint is Different

Footprint's difference is your competitive edge. Footprint is Digital Island's proprietary suite of content delivery services that utilizes a unique routing technology to serve all types of content closer to the end user. Footprint runs on an interactive network of thousands of high-capacity enterprise servers—a network growing to more than 6,000 Content Distributors worldwide by 2003. The end result: high-performance, scalable content delivery around the globe.

Exclusively from Digital Island

All Content Types
Only Footprint delivers HTML, images, dynamic content, authenticated content, and streaming media.

Open Architecture
Only Footprint utilizes open standards, plugging right into your existing system. This unique platform can be implemented in a matter of days, instead of months, and allows other value-added services to be integrated with ease. Footprint also works seamlessly with ISP caches, delivering fresh content to users around the globe.

Management Capabilities
Only Footprint allows content providers to retain control over their content, guaranteeing that fresh content is always served. Footprint's robust publishing tools ensure that

any changes are automatically updated throughout the network.

Total Security
Footprint now provides the most comprehensive security and authentication features of any CDN on the market. FootprintSecure complements the other features like Cookie-based or Querystring-based Authentication, HTTP authentication to provide the best distributed platform for secure and authenticated content delivery.

Interactive, Two-Way Transaction Support
Only Digital Island supports the full e-Business process, delivering a reliable experience to customers from initiation to completion of the entire transaction. Our unique Commerce Content Distributors (CCDs), coupled with our strategically located Data Centers, serve content close to the end user and process transactions remotely in record time.

Tangible Results

Footprint is a turn-key solution enabling e-Businesses to deliver excellent user experiences, resulting in faster page views and transactions, and a better bottom line. Only Footprint provides the ability to make Web sites run up to 10 times faster, no matter how many people visit a site, no matter what type of content is served. Anywhere in the world. Only from Digital Island.

HOW IT WORKS

THE ESSENCE OF SIMPLICITY
Turn it on. Serve it faster. Nothing could be easier.

Preparation
Choose the content you want to serve, an entire Web site or just a portion of it, and Footprint's easy-to-use publishing tools modify the appropriate URLs so the content can be served from our network.

Routing
Through our proprietary Best Distributor Selection (BDS), Footprint constantly monitors Internet traffic, transparently directing users to the closest and fastest server.

Delivery
Once your customers access content on Digital Island's network, they stay there, greatly reducing the demand on your origin servers. Footprint continually delivers fresh content in a transaction-secure environment.

Digital Island™